GABRIEL ALTROWS
PORTFOLIO 2021

PRINT, PACKAGING & MERCH

I've had the pleasure of working on an array of projects culminating in a tactile product. With all of the following examples, I have been responsible for art direction, Illustration, design and layout; from brief to delivery.

MERMAIDS EXIST LOSING COLOUR

MERMAIDS EXIST
LOSING COLOUR

MERMAIDS EXIST

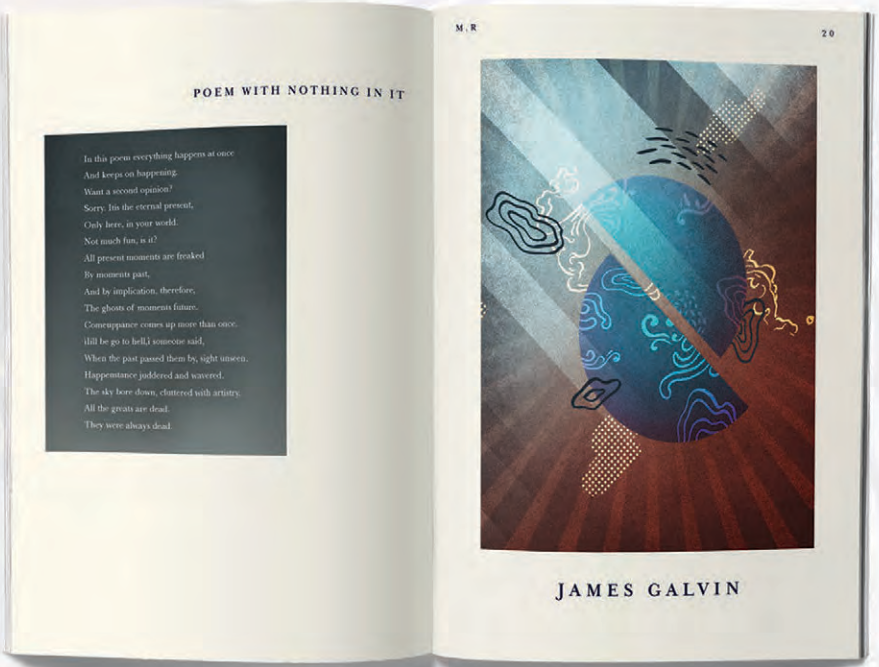
GOOD KID

GOOD KID
ATLAS

Good Kid
Good Kid
GOOD KID

THE MANCHESTER REVIEW

ISSUE 20

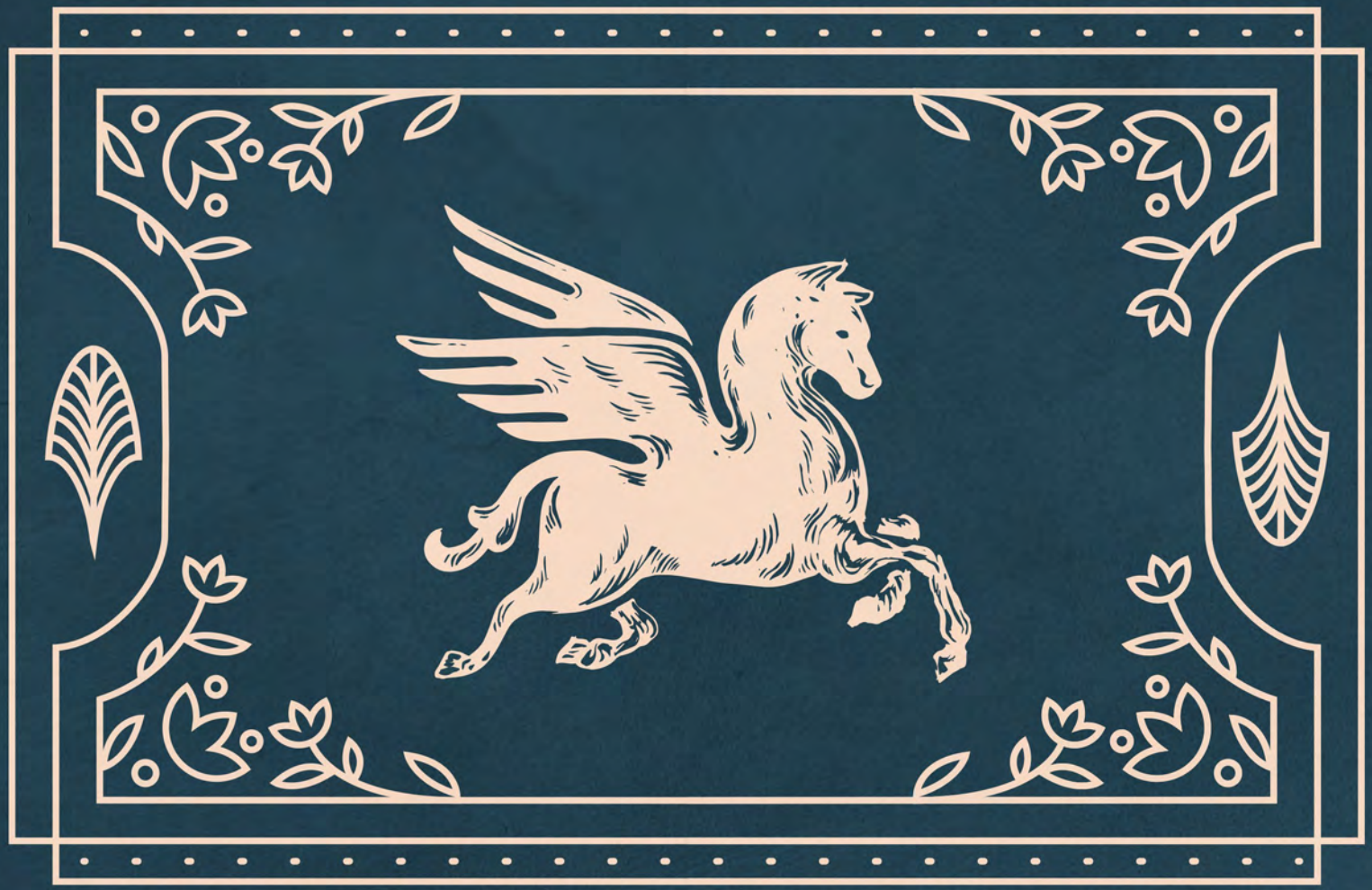


ROBUST
DANFORTH
BREWERY
ANDCRAFTED BY DANFORTH BREWERY IN TORONTO, ONTA

ASTED · ROBUST · VANIL
DANFORTH
BREWERY
SUMMERVILLE PILS
HANDCRAFTED BY DANFORTH BREWERY IN TORONTO, ONTA

CLEAN. CLASSIC. GOLDEN
DANFORTH
BREWERY
RIVERDALE
LAGERED ALE
5.0% ABV
473 ml
CRAFTED BY DANFORTH BREWERY IN TORONTO, ONTA

IDENTITY & BRANDING



THE BLACK PONY

CAFE • BAR • SNACKS

SNACK BAR - COCKTAILS - CAFE

THE BLACK PONY

1448 GERRARD ST.E

COCKTAILS

Toronto - 1.5
Rye, Fernet, simple,Angostura, lemon

Anchor - 1.5
XO Rum, Benedictine, Sherry,
Date Bitters, Orange

Old Fashion - 1.5
Bourbon, sugar, Angostura, Cherry, Orange

Negroni - 1.5
Gin, Campari, Sweet Vermouth, Orange

Aperol Spritz - 1.5
Aperol, Prosecco, Soda, Orange

Blue Long Island - 1.5
Tequila, Vodka, Gin, Triple Sec, Citrus, Soda,
Butterfly Pea Flower

Paper Plane - 1.5
Bourbon, Aperol, Amaro Nonino,
Citrus, Lemon

Last Word - 1.5
Gin, Maraschino, Chartreuse, Citrus, Cherry

Penicillin - 1.5
Scotch, Ginger syrup, Citrus

DRAUGHT

Common Good Lager - 1.5
Bellwoods Jelly King Sour - 1.5
Wellington Arkell Best Bitter - 1.5
West Ave. Cherriosity Cider - 1.5
Blood Bros Shumei - 1.5
Left Field Eephus - 1.5

CANS

Common Good Lager
Common Good Pretty Bird Kettle Sour
Bellwoods Jelly King
Side Launch Wheat
Great Lakes Canuck Pale Ale
Left Field Glorioso Pilsner
Catapult Lager - 1.5

BY THE GLASS

Glass Red - 1
description of item goes here

Glass White - 1
description of item goes here

Glass Prosecco - 1
description of item goes here

Glass Orange - 1
description of item goes here

THE BLACK PONY

4.5% 35 IBU

BP LAGER

THE BLACK PONY

THE
BLACK
PONY

SECRET GOVERNMENT RECORDS

SGR

SGR

SECRET GOVERNMENT RECORDS

JOHN
DOUGHIE
416.444.4444

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no credit card.
unlimited uploads.
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TIDAL
Spotify
MUSIC
YouTube
Google Play
HOME
SIGN UP
WHO WE ARE
FAQ
LOGIN
WHAT IS THE AIRSPEED VELOCITY OF AN UNLADEN SWALLOW?
If you want to take your music down. lorem ipsum. If you want to take your music down. lorem ipsum. Lorem ipsum dolor sit amet, per ad virtute expetenda, in aperiam legimus interpretaris mei, ius everti ceteros efficiendi ne. Omnesque quaestio eu per. Ut ius movet nonumy, debitis elaboraret eu mea. Stet case dolores sea eu. Vim no possim virtute.

GABRIELALTROWS.COM
g@gabrielaltrows.com